Education

 Bachelor's Degree in Information Technology -Specialization in User Experience Design

University of Skövde 2022 - Graduating Spring 2025

Skills

- Interaction Design
- User Interface
- UX Research
- Sales
- Visual Design
- Wireframing/PrototypingFigma, Balsamiq, Axure
- Project Management
- HTML/CSS
- Javascript / React
- WordPress/Shopify

Driver's license

- B-driver's License
- Forklift license

Language

- Swedish Native
- English

DANIELA WALLBERG

UX/UI Designer



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Daniela Wallberg



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Summary

With 2.5 years of experience in the UX/UI field, I am currently seeking new opportunities to deepen and expand my skill set. For me, UX is not just a profession – it is a passion where creativity, design, and psychology intersect to create meaningful, user-centered experiences.

I am eager to grow within areas such as graphical user interfaces, UX research, and web development, while also applying my skills in new domains.Nordicwallprints.com – UX/UI Design, UX Research & Project Management (ongoing)

Work Experience

● Nordic Fullfillment AB | 2023-Ongoing

UX/UI Designer Konsult

Nordicbangers.com - UX/UI Design, UX Research & Content Structuring - Shopify

 Involving user interviews, surveys, concept modeling, wireframing/ prototyping, information architecture, content production, and structuring of product data in Shopify.

Nordicwallprints.com - UX/UI Design, UX Research & Project Managment (Ongoing)

- Includes user surveys, concept modeling, moodboards, personas, wireframing/prototyping and project coordination.
- Ammizing Consulting | June 2024 July 2024

Web Designer - Consultant

- Designed and implemented a WordPress website with a focus on UX, content structure, and basic technical configuration.
- Start-up | 2023 Ongoing

UX/UI Designer & Project Manager - App Development (ongoing)

- Responsible for UX research and UX/UI design, as well as project management for the development team.
- Hi3G Access AB | 2018-2022

Store Salesperson

Responsible for selling technology products as well as handling service inquiries. Focused on customer interaction and creating a positive customer experience